

INSTRUCTIONS: Complete all sections. Return with a 50% deposit to apply for the Expo space.
Receipt of application and deposit will be confirmed in writing. See the Payment Terms below.

1. COMPANY INFORMATION:

Company Name _____

Street Address _____

Phone _____

City/State/ Zip _____

3. EXPO SPACE RENTAL:

Pricing for 2021 follows a graduated discount system based on the size of exhibit space according to the schedule below. Exhibit space must be purchased in 10' x 10' increments of 100 sq. ft. booths.

- One to two booths - \$1200 per booth
- Three to five booths - \$1050 per booth
- Five or more booths - \$950 per booth
- Corner booths are an additional \$300 per booth.

Sq. Ft. of Exhibitor Space x Rate = Total Space Rental

Booths _____ x \$ _____ per booth = \$ _____

#Corner Booths @ \$300 each _____ = \$ _____

Total Expo Space Rental = \$ _____

50% Deposit = \$ _____

Balance due on or before April 2, 2021

6. CANCELLATION OF SPACE POLICY

Once this contract form is signed by you and exhibit space is allocated to you by GDCA, you are contracted to exhibit space. Cancellation requests must be in writing, and agreement by GDCA to any request for cancellation of space shall be subject to the following fees:

- Cancellations received by 3/5/2021 are subject to a fee equal to 20% of the booth space.
- Cancellations received between 3/5/21 and 4/2/21 are subject to a fee equal to 40% of the booth space.
- Cancellations received after 4/2/21 will not receive a refund.
- If the Expo is canceled due to a State or Local COVID-19 100% Lockdown Mandate, 100% of pre-paid Booth Rental Fees will be refunded.

2. CONTACT INFORMATION

Individual to receive all information on exhibit logistics and operations including the Expo Service manual and any Bulletins.

Name _____

Title _____

E-Mail _____

Phone _____

4. EXPO BOOTH PREFERENCE

Booth Number Request:

1st _____ 2nd _____ 3rd _____

Will you have a tent in your booth? Size? _____

How many vendor passes will you need? _____

What is your product/service you will exhibit? _____

Products will be limited to two per category. When the category is filled, exhibitors will be notified of products that are prohibited to be sold or displayed at the expo. GDCA reserves the right of final decision on all product exclusivity.

5. AUTHORIZED SIGNATURE

This contract shall not be binding unless and until it is accepted and approved in writing by Expo Management. You are hereby authorized to reserve exhibit space for our use at the 2021 8 On Your Side Health and Fitness Expo. We agree to exhibit under and comply with the terms and conditions of the agreement and by the exhibit guidelines as stated in the forthcoming Expo Service Manual.

Name: _____

Signature: _____

Title: _____ Date: _____

By signing this contract, the exhibitor agrees to receive materials by email and U.S. Mail from GDCA and its representatives and agents.

SUBMIT APPLICATION AND PAYMENT TO:

**GDCA
EXPO MANAGEMENT
PO BOX 1881
TAMPA, FL 33601**

2021 8 On Your Side Health and Fitness Expo

Terms and Conditions

1. **Temperature Checks** - Prior to entry into the Exhibit Hall, exhibitors and their staff's temperatures will be checked. A temperature of 100.4° F or less will be required for entry.
2. **Mask Mandate** - To protect the health and wellbeing of themselves, those around them, and their family and friends, the Gasparilla Distance Classic Association has established a Mandatory Face Covering/Mask/Gaiter Policy for all exhibitors and their staff while in the Tampa Convention Center and the 2021 8 On Your Side Health and Fitness Expo.
3. **2021 Exhibit Hours** - (Hours are subject to change). Exhibit hours are scheduled as follows: Friday, May 7, 9:00 am – 9:00 pm; Saturday, May 8, 6:00 am – 5:00 pm. GDCA reserves the right to change exhibit hours at any time.
4. **2021 Move-in/ Move-out Hours** - (Hours are subject to change). Move-in hours are scheduled as follows: Thursday, May 6, Noon – 6:00 pm; Friday, May 7, 6:00 am – 9:00 am. Move-out hours are Saturday, May 8, 5:00 pm – 8:00 pm. Dismantling may begin only after the close of the exhibit hall on Saturday, May 8, 2021. All exhibits must be removed from the exhibit hall by 9:00 pm on Saturday, May 8, 2021. If no progress has been made on exhibit teardown or no arrangements were made with GDCA before 8:00 pm, Saturday, May 8, 2021, the exhibit will be removed by the Expo decorator at the exhibitor's expense. Special terms will be provided to exhibitors for making direct arrangements with the Expo decorator for electricity, furnishings, maintenance, and other related services.
5. **Display Regulations** - All booth arrangement shall conform in all respects to dimensional and height requirements. Booth back- wall height is 8' including side with 3' dividing rails. Exhibitors will not erect nor maintain a back wall higher than 8', and all sidewalls over 42" in height and all solid opaque structures more than 12' wide shall be confined to within 3' of the backline of the applicants' space. Any portion of the exhibit extending above the booth equipment or any open or unfinished sides of the exhibit must be draped, at the exhibitor's expense, so as not to appear objectionable. These limitations are intended to provide a clear view of the neighboring exhibits.
6. **Payment for Space** - When the Expo contract is accepted, a 50% deposit for booth space must accompany the order. The remaining 50% payment for the Expo space must be paid on or before April 2, 2021.
7. **Cancellation** - Any exhibitors wishing to cancel Expo space reservations for reasons of their own may do so in writing on or before March 5, 2021, with a fee equal to 20% of the booth space. Written cancel Expo space reservations will be granted March 6, 2021 – April 2, 2021, with a fee equal to 40% of the booth space. Any cancellation after April 2, 2021, maybe accepted, but no refund of exhibit space deposits or other payments will be made. If the Expo is canceled due to a State or Local COVID-19 100% Lockdown Mandate, 100% of pre-paid Booth Rental Fees will be refunded.
8. **Booth Furnishings/Services** - Booth furnishings and other services —i.e., tables, accessories, drapes, carpeting, labor to erect and dismantle exhibits, special signs, cleaning service, electrical power, water, drainage, or gas— may be obtained from The Expo Group for the Expo. Approximately 8 weeks (if within 8 weeks of the show, will be as soon as full payment is received) in advance of the event, all exhibitors will receive a "Services Manual" with decorating

order forms, rates, and instructions. Each exhibitor will be provided one display identification sign plus back wall and side wall draping. The Expo will carpet only the aisles.

9. **Guard Services** - Expo management will take precautions to safeguard exhibitor property employing regular perimeter guard service. However, Expo management will not be liable for damage or loss to exhibitor property through theft, fire, accident, or other causes. Each exhibitor should insure his or her exhibit and display materials. Expo management will not assume any liability for any injury that may occur to Expo visitors, exhibitors or their agents, and employees or others during the Expo setup and dismantling periods.
10. **Cleaning of Exhibits** - GDCA will sweep and maintain Expo aisles. Exhibitors must, at their own expense, maintain their booth area.
11. **Exhibit Promotional Material** - GDCA reserves the right to remove or require an exhibitor to remove any advertising or promotional material displayed or available at the Expo that, in GDCA's sole judgment, is inappropriate, inaccurate or offensive, or fails to comply with the Contract Terms and Conditions or the Exhibit Rules and Regulations.